

do it yourself
ONE NIGHT

**SLEEP IN YOUR CAR OR SLEEP ROUGH FOR ONE NIGHT
SO OTHERS DON'T HAVE TO EVERY NIGHT**

Toque Tuesday • February 7, 2023

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“I've been out here for almost two years. I'm 76 years old. I'd like to get out of here and get an apartment, but they tell me there is nothing for me.”

- Gilles Bastien, who lives in his minivan in a parking lot in Windsor, Ontario

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This year, for our 26th annual Toque Tuesday on February 7, 2023, Raising the Roof is hosting a new fundraising event to help prevent and end homelessness in Canada, ONE NIGHT. During COVID, there has been an increase in people experiencing homelessness, especially "hidden homelessness," sleeping on couches, cars and other precarious situations. We want to give people a small taste of what hundreds of Canadians experience each night by having event participants sleep in their cars or sleep rough for one night and raise money for Raising the Roof's homelessness prevention programs.

There are ONE NIGHTS happening in Edmonton AB, Winnipeg MB, Toronto ON, North Milton PEI and Corner Brook NL, but we want to give others the opportunity to participate even if there isn't a ONE NIGHT in their community.

If you would like to be a part of this event, you can do it yourself!

We encourage you to join us in this experience from home. All you have to do is make a plan to sleep 'rough' or sleep in your car on the evening of Tuesday February 7th and fundraise for the cause. Sleeping rough can mean sleeping on the floor in your living room, or in your car in the driveway of your home.

ONE NIGHT is a great learning and fundraising opportunity for yourself and your family.

For your participation, you'll get a Raising the Roof toque and the satisfaction of knowing you are part of the solution.

The funds raised will go towards Raising the Roof's homelessness prevention program, Reside. The Reside program creates new units of affordable housing with support for people experiencing or at risk of homelessness, while using the construction as a vehicle to train and employ people with barriers to employment in the trades. Also, the funds will support local frontline homeless serving agencies that are working to prevent homelessness in their community.

You can learn more about Reside here: www.raisingtheroof.org/reside

www.raisingtheroof.org/onenight

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HERE ARE THE SIMPLE STEPS TO DO YOUR OWN ONE NIGHT:

1

Head to our website at www.raisingtheroof.org/onenight and click on the ONE NIGHT DIY event.

2

Sign up as a team or individual and get your personalized donation link.

3

Fundraise for homelessness prevention and affordable housing by reaching out to your friends, family, co-workers and network to ask them to sponsor you by donating through your personalized link.

4

Post on social media about the event and your participation, tagging Raising the Roof Canada.

5

Get prepped for sleeping 'rough' or in your car by collecting sleeping bags, blankets, warm clothes and anything else you may need.

6

On the evening of Toque Tuesday February 7th, sleep 'rough' or in your car for ONE NIGHT. Take pics and tag Raising the Roof on social media to be featured.