



### School Participation in Toque Campaign

For twenty-four years, Raising the Roof's annual **Toque Campaign** has worked with partner agencies to provide long-term solutions to prevent homelessness in Canada. The campaign runs from December to March, selling toques within our local communities to raise much needed funds and awareness for homelessness throughout Canada. Supporting this campaign is a great way for schools to get involved in supporting local agencies and their initiatives.

- Classes of younger students that sell the most will win a prize (ie. golden toque)
- Older students will gain their necessary volunteer hours
- Youth can become Raising the Roof ambassadors
- Promoting the prevention of homelessness by participating in a toque/mask campaign in your school and community
- Educating peers about homelessness through social media shares



It is a great way to bring our communities together and raise much needed funds for programs and initiatives. If you are interested in participating in this successful campaign, reach out and contact us for more details!

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