

### Overview

Raising the Roof offers the Wraparound Support Program, which provides social enterprise employers with the capacity to expand the support that they provide to people experiencing and at risk of homelessness.

### Theory of Change

One of the biggest barriers to long-term housing security is stable employment. Through the wraparound support program people experiencing housing instability or homelessness access the additional supports they need to stay employed.

### Program Details



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**Social Enterprise Partner**

**RTR Support Program Funds**

**Supports for participants**

**Long-term housing security**

Raising the Roof identifies high-performing social enterprises that provide training and employment to Canadians who are homeless or at-risk of homelessness

Raising the Roof provides selected social enterprises with funding to expand their suite of wraparound supports to their participants.

Social enterprise partners provide wraparound supports, which can include: case management, financial coaching, mental health support, mentorship, or others as needed.

Social enterprise participants gain access to more stable housing, increasing capacity for both short and long-term housing security.

### Case Study: Building Up

- Building Up is a Toronto-based social enterprise construction company that provides people experiencing barriers to employment with the training and employment they need to gain entry-level trades roles.
- In 2020, Raising the Roof partnered to provide wraparound support to Building Up.



### Wraparound Support Program:



Weekly check-ins and support from Building Up's team of skilled case managers.



Access to experienced construction industry mentors to help navigate the apprenticeship pathway



Access to personalized monthly financial coaching and advisory services with a financial planner



Financial support up to \$1,100 to support with transportation, equipment, and more to make ongoing learning affordable